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**ACADEMIC APPOINTMENTS**

August 2022- **Assistant Professor**  
Department of Psychological Sciences, Purdue University

2021-2022 **Postdoctoral Research Associate**  
Department of Psychology, Princeton University

**EDUCATION**

2016-2021	Ph.D.	Psychology and Social Policy	Princeton University
2016-2019	M.A.	Psychology	Princeton University
2011-2015	B.A.	Psychology and Spanish	Swarthmore College (High Honors, Phi Beta Kappa)

**RESEARCH INTERESTS**

choice & judgment processes | social class & inequality | social perception & stereotypes | behavioral policy | thinking & decision styles | sexual harassment & gender-based violence | felony disenfranchisement

**HONORS, AWARDS, & FELLOWSHIPS**

Department of Psychology Graduate Teaching Award, Princeton University	2021
Graduate Student Registration Award, Society for the Psychological Study of Social Issues	2021
Prize Fellowship in the Social Sciences, Princeton University	2020-2021
Graduate Student Diversity Travel Award, Society for the Psychological Study of Social Issues	2019
Summer Institute for Personality and Social Psychology, Society for Personality and Social Psychology	2019
Anne Anastasi General Psychology Graduate Student Research Award, APA (Division 1)	2018
Diversity Fund Graduate Travel Award, Society for Personality and Social Psychology	2018
Best Graduate Student Paper, Annual Meeting of the Society for Judgment and Decision Making	2018
Best Graduate Student Paper, Annual Meeting of the Society for Judgment and Decision Making	2017
National Science Foundation Graduate Research Fellowship	2017-2021
Honorable Mention, National Science Foundation Graduate Research Fellowship	2016
Undergraduate Diversity Travel Award, Society for Personality and Social Psychology	2015
Lang Award, Swarthmore College (given to one senior for "outstanding academic accomplishment")	2015
Solomon Asch Award, Swarthmore College (for "most outstanding independent work in psychology")	2015
Howard Hughes Medical Institute Conference Travel Grant, Swarthmore College	2014, 2015
Sigma Xi Conference Travel Grant, Swarthmore College	2015
Deans Office Conference Funding Grant, Swarthmore College	2013, 2014, 2015
Hans Wallach Summer Research Fellowship, Department of Psychology, Swarthmore College	2014

Winner, Eastern Psychological Association of Graduate Students Poster Competition	2014
Natural Sciences Summer Research Fellowship, Swarthmore College	2013
Sigma Xi Honors Society Membership	2013
Donald P. Babson College Scholarship, Wellesley Scholarship Foundation	2011-2015

## RESEARCH FUNDING

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2021-2023	“Evaluating the effects of a skills training program for incarcerated individuals.” Overdeck Family Foundation Educational Innovation Fund. (with C. S. Clark & E. L. Paluck). \$100,000.
2019-2020	“Racial bias in reports and evaluations of potentially harmful speech.” Facebook. \$100,000.
2019	“Examining mental representations of pain susceptibility.” Princeton Center for Health & Wellbeing. \$5,000.
2018-2020	“Perceptions and realities of the effects of negative life events on the subjective wellbeing of the rich and poor.” National Institutes of Health/Princeton Center for Translational Research on Aging. (with E. Shafir). \$71,000.
2018	“Beliefs about hardship and perceptions of suffering.” Princeton Center for Health & Wellbeing. \$4,580.
2017	“Exploring the role of motivated reasoning in judgments of lying.” Princeton Cognitive Science Program. \$5,000.

## SELECTED WORKS IN PROGRESS *\*equal contribution*

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**Cheek, N. N.** *Why do people believe individuals in poverty are less susceptible to harm? The cognitive roots of the thick skin bias.*

**Cheek, N. N.** *People believe the everyday effects of COVID-19 are less harmful for people in poverty.*

**Cheek, N. N.,** Bonini, N., & Shafir, E. *Decisions under restricted versus aggregate frames.*

Wu, S. J., **Cheek, N. N.,** & Shafir, E. *Scarcity undermines pleasurable thinking.*

Shafir, E., & **Cheek, N. N.** *Choosing, rejecting, accentuation, and replication.*

## PUBLICATIONS *\*equal contribution* *°Princeton mentee/advisee*

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Kaiser, C. R., Bandt-Law, B., **Cheek, N. N.,** & Schachtman, R. (in press). Gender prototypes shape perceptions of and responses to sexual harassment. *Current Directions in Psychological Science.*

Reutskaja, E., **Cheek, N. N.,** Iyengar, S., & Schwartz, B. (in press). Choice deprivation, choice overload, and satisfaction with choices across six nations. *Journal of International Marketing.*

- Cheek, N. N.**, Schwartz, B., & Shafir, E. (in press). Choice set size shapes self-expression. *Personality and Social Psychology Bulletin*.
- Cheek, N. N.**, Reutskaja, E., & Schwartz, B. (in press). Balancing the freedom-security tradeoff during crises and disasters. *Perspectives on Psychological Science*.
- \*Goh, J. X., \*Bandt-Law, B., \***Cheek, N. N.**, Sinclair, S., & Kaiser, C. R. (in press). Narrow prototypes and neglected victims: Understanding perceptions of sexual harassment. *Journal of Personality and Social Psychology*.
- Cheek, N. N.**, & Shafir, E. (in press). The thick skin bias in judgments about people in poverty. *Behavioural Public Policy*.
- Cheek, N. N.**, & Norem, J. K. (2022). Individual differences in anchoring susceptibility: Verbal reasoning, autistic tendencies, and narcissism. *Personality and Individual Differences, 184*, 111212.
- Cheek, N. N.**, Blackman, S., & Pronin, E. (2021). Seeing the subjective as objective: People perceive the taste of those they disagree with as biased and wrong. *Journal of Behavioral Decision Making, 34*, 167-182.
- Cheek, N. N.**, & °Goebel, J. (2020). What does it mean to maximize? "Decision difficulty," indecisiveness, and the jingle-jangle fallacies in the measurement of maximizing. *Judgment and Decision Making, 15*, 7-24.
- Cheek, N. N.**, & Norem, J. K. (2020). Are Big Five traits and facets associated with anchoring susceptibility? *Social Psychological and Personality Science, 11*, 26-35.
- Cheek, N. N.**, & Ward, A. (2019). When choice is a double-edged sword: Understanding maximizers' paradoxical experiences with choice. *Personality and Individual Differences, 143*, 55-61.
- Cheek, N. N.**, & Norem, J. K. (2018). On moderator detection in anchoring research: Implications of ignoring estimate direction. *Collabra: Psychology, 4*, 1-8.
- Cheek, N. N.**, & Cheek, J. M. (2018). Aspects of identity: From the inner-outer metaphor to a tetrapartite model of the self. *Self and Identity, 17*, 467-482.
- Reprinted in M. J. Bernstein & E. L. Haines (Eds.) (2020). *Emerging perspectives on self and identity*. New York: Routledge.
- Cheek, N. N.** (2017). Scholarly merit in a global context: The nation gap in psychological science. *Perspectives on Psychological Science, 12*, 1133-1137.
- Schwartz, B., & **Cheek, N. N.** (2017). Choice, freedom, and well-being: Considerations for public policy. *Behavioural Public Policy, 1*, 106-121.
- Cheek, N. N.**, & Norem, J. K. (2017). Holistic thinkers anchor less: Exploring the roles of self-construal and thinking styles in anchoring susceptibility. *Personality and Individual Differences, 115*, 174-176.

Cheek, N. N., & Schwartz, B. (2016). On the meaning and measurement of maximization. *Judgment and Decision Making, 11*, 126-146.

Cheek, N. N. (2016). Semantic versus numeric priming and the consider-the-opposite strategy: Comment on Adame (2016). *Learning and Motivation, 53*, 49-51.

Cheek, N. N. (2016). Face-ism and objectification in mainstream and LGBT magazines. *PLOS ONE, 11*, e0153592.

Cheek, N. N. (2015). Taking perspective the next time around. *Frontiers in Psychology, 6*, 434.

Cheek, N. N., Coe-Odess, S., & Schwartz, B. (2015). What have I just done? Anchoring, self-knowledge, and judgments of recent behavior. *Judgment and Decision Making, 10*, 76-85.

### BOOK CHAPTERS

Cheek, N. N., & Pronin, E. (2022). I'm right, you're biased: How we understand ourselves and others. In N. Ballantyne & D. Dunning (Eds.), *Reason, bias, and inquiry: The crossroads of epistemology and psychology* (pp. 35-60). New York: Oxford University Press.

Cheek, N. N., & Cheek, J. M. (2020). Independent/interdependent self. In B. J. Carducci & C. Nave (Eds.), *The Wiley-Blackwell encyclopedia of personality and individual differences* (Vol. 1, pp. 257-261). New York: John Wiley & Sons.

### CONFERENCE PRESENTATIONS

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### CHAired SYMPOSIA

Cheek, N. N., & Shelton, J. N. (2019, June). *Layers of inequality in education: Interpersonal, institutional, and ambient factors*. Symposium organized for the Annual Meeting of the Society for the Psychological Study of Social Issues, San Diego, CA.

Cheek, N. N. (2019, February). *Professional bias and prejudice: New insights into inequalities and injustices*. Symposium organized for the 20th Annual Meeting of the Society for Personality and Social Psychology, Portland, OR.

Cheek, N. N., & Shiner, R. L. (2018, March). *New insights into maximizing, rationality, and decision making*. Symposium organized for the 19th Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA.

### CONFERENCE TALKS \*equal contribution

- \*Cheek, N. N., \*Bandt-Law, B., Sinclair, S., Goh, J. X., & Kaiser, C. R. (2022, February).** *The neglect of non-prototypical sexual harassment victims.* To be presented at the 42<sup>nd</sup> Annual Meeting of the Society for Judgment and Decision Making, virtual.
- \*Bandt-Law, B., **\*Cheek, N. N.,** Goh, J. X., Sinclair, S., & Kaiser, C. R. (2021, August). *The social and legal neglect of non-prototypical sexual harassment victims.* Presented at the Annual Meeting of the Society for the Psychological Study of Social Issues, virtual.
- \*Bandt-Law, B., **\*Cheek, N. N.,** Goh, J. X., Sinclair, S., & Kaiser, C. R. (2021, February). *#WhatAboutUs: The neglect of non-prototypical sexual harassment victims.* Presented at the 22<sup>nd</sup> Annual Meeting of the Society for Personality and Social Psychology, virtual.
- Cheek, N. N.** (2020, February). *Variety creates voracity.* Presented at the 21<sup>st</sup> Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Cheek, N. N., & Shafir, E.** (2019, November). *The thick skin bias in judgments about the poor.* Presented at the 40<sup>th</sup> Annual Meeting of the Society for Judgment and Decision Making, Montreal, Canada.
- Cheek, N. N.,** Bandt-Law, B., Sinclair, S., & Shafir, E. (2019, June). *The “thick skin heuristic” in interpersonal interactions.* Presented at the Annual Meeting of the Society for the Psychological Study of Social Issues, San Diego, CA.
- Cheek, N. N.,** Tierney, E. M., & Shafir, E. (2019, February). *Biased perceptions of the “thick-skinned poor.”* Presented at the 20<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Portland, OR.
- \*Bandt-Law, B., **\*Cheek, N. N.,** & Sinclair, S. (2019, February). *#WhatAboutUs: People believe sexual harassment and domestic violence are less traumatic for low SES women.* Presented at the 20<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Portland, OR.
- Cheek, N. N.,** Schwartz, B., & Shafir, E. (2018, November). *How self-expression creates choice overload.* Presented at the 39<sup>th</sup> Annual Meeting of the Society for Judgment and Decision Making, New Orleans, LA.  
**\*Highest rated graduate student paper, recognized by appointment to the Executive Board\***
- Cheek, N. N., & Shafir, E.** (2018, March). *(Mis)perceiving the pain of the “thick-skinned poor.”* Presented at the Psychology of Social Class and Inequality Preference to the 19<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Cheek, N. N., & Schwartz, B.** (2018, March). *More choice, more problems: Self-expression, maximizing, and choice overload.* Presented at the 19<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Cheek, N. N., & Shafir, E.** (2017, November). *Perceiving the pain of the “thick skinned” poor.* Presented at the 38<sup>th</sup> Annual Meeting of the Society for Judgment and Decision Making, Vancouver, BC.  
**\*Highest rated graduate student paper, recognized by appointment to the Executive Board\***

**SELECTED RECENT CONFERENCE POSTERS** °Princeton mentee/advisee

- °Said, M., °Escalante, V., °Marans, Y., Cheek, N. N., Bandt-Law, B., & Sinclair, S. (2021, August). *Where do people think sexual harassment occurs? Investigating prototypical harassment contexts*. Poster presented at the Annual Meeting of the Society for the Psychological Study of Social Issues, virtual.
- Cheek, N. N., Bandt-Law, B., °Weber, I., °Marans, Y., °Jamison, K., & Sinclair, S. (2021, August). *The invisibility of non-prototypical sexual harassment victims in #MeToo news coverage*. Poster presented at the Annual Meeting of the Society for the Psychological Study of Social Issues, virtual.
- °Aladesuru, B., Cheek, N. N., & Sinclair, S. (2021, May). *Investigating the intersectional prototype of sexual harassment perpetrators*. Poster presented at the Annual Meeting of the Association for Psychological Science, virtual.
- °Goebel, J., & Cheek, N. N. (2020, May). *The "decision difficulty" component of maximizing scales is indecisiveness by another name*. Poster presented at the Annual Meeting of the Association for Psychological Science, virtual.

**ADDITIONAL CONFERENCE POSTERS**

- People mentally represent sexual harassment victims as high socioeconomic status*. SPSP, 2020.
- Beliefs about the emotional experiences of the rich and poor*. SAS, 2019.
- How self-expression causes choice overload*. SPSP (JDM Preconference), 2019.
- Individual differences in anchoring*. SPSP, 2019.
- Big Five traits are not related to anchoring*. ARP, 2017.
- Gender, citations, and participation in 21st century psychological science*. SPSP, 2017.
- On the measurement of dispositional greed*. SPSP, 2017.
- Longer processing time is correlated with higher bullshit detection and sensitivity*. SJDM, 2016.
- Exploring moderators of anchoring effects*. SJDM, 2016.
- Revisiting the role of the comparative question in the standard anchoring paradigm*. SPSP, 2016.
- Face-ism in mainstream and LGBT magazines*. SPSP, 2015.
- Factor structure of the Hypersensitive Narcissism Scale*. SPSP, 2015.
- Explaining the effect of numerical anchors on physical judgments*. EPA, 2015.
- Numerical anchors and judgments of recent behavior: Does knowledge matter?* EPA, 2015.
- Numerical anchors and judgments of recent behavior*. EPA, 2014.

**\*Winner in Eastern Psychological Association of Graduate Students Poster Competition\***

- A tetrapartite model of the self-concept*. SPSP, 2015.
- Public displays of self*. SPSP, 2014.
- The relation between introversion and measures of subclinical expressions of clinical conditions*. SPSP, 2013.
- The distinction between social and collective identity orientations*. SPSP, 2013.

**INVITED TALKS**

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- 2022 Villanova University | University of Wisconsin-Madison | Harvard University (Jachimowicz Lab)
- 2021 University of Richmond | Davidson College | Purdue University | University of Iowa (Windschitl Lab)

2020 University of Denver  
2019 Bryn Mawr College

## TEACHING

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### ASSISTANT IN INSTRUCTION (PRINCETON UNIVERSITY)

Fall 2018 Prejudice: Causes, Consequences, Cures  
Fall 2017 The Psychology of Decision Making and Judgment

### TEACHING ASSISTANT (WELLESLEY COLLEGE)

Summer 2015 Statistics for Psychology

### GUEST LECTURES

“Biased Beliefs About People in Poverty” in The Psychology of Decision Making and Judgment (F’21)  
“Socioeconomic Status-Based Prejudice” in Prejudice: Causes, Consequences, Cures (F’18, F’19, S’21)

### UNDERGRADUATE THESES ADVISED

Said, M. (2021-2022). In progress Senior Thesis on prototypes of sexual harassment contexts.  
Gildehaus, L. (2021-2022). In progress Senior Thesis on choice and self-expression.  
Aladesuru, B. (2020-2021). *Picturing perpetrators: Investigating mental representations of sexual harassers*.  
Senior Thesis at Princeton University.  
Said, M. (2020-2021). *Justice for survivors: Implications of context prototypicality for sexual harassment victims*. Junior Paper at Princeton University.  
Tsesarsky, J. (2018-2019). *I see, therefore it is: Naïve realism in expert chefs*. Senior thesis at Princeton University.  
Tsesarsky, J. (2017-2018). *Naïve realism in experts*. Junior Paper at Princeton University.  
Watumull, T. (2017-2018). *Personality pick: A study looking at the effect of self-expressive goals on choice overload*. Senior Thesis at Princeton University.  
Watumull, T. (2016-2017). *Evaluating the choice overload effect within the domain of self-expression*. Junior Paper at Princeton University.

### UNDERGRADUATE RESEARCH ADVISEES

Tara Watumull, Carly Maitlin, Mayowa Oke, Julia Scharfstein, Danielle Grieco, Jacob Tsesarsky, Josh Gardner, Kuteara Jamison, Isla Weber, Vicky Escalante, Yael Marans, Tife Aladesuru, Munisa Said, Rola Adebogun, Mel Hornyak, Tindar Cyr, Lucie Gildehaus

### ADDITIONAL TRAINING AND EXPERIENCE

Instructor, Orientation Training for New Assistants in Instruction (TAs), Princeton University (2019-2021)  
Graduate Teaching Fellow, McGraw Center for Teaching and Learning (2019-2021)  
“Teaching Transformations” Graduate Student Summit Workshop, Columbia University (Spring 2019)  
McGraw Center for Teaching and Learning Teaching Transcript Program, Princeton University (2019-2020)

## SERVICE

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### FIELD

2019-2022 Diversity and Inclusion Committee, Society for Judgment and Decision Making  
 2020, 2022 Organizer, "LGBTQ+ Scholars in SJDM" social roundtable, Annual Meeting of SJDM  
 2017-2019 Executive Board, Society for Judgment and Decision Making (2 terms as Student Member)

### **PRINCETON UNIVERSITY**

2021 Teaching Advice Panel, Psychology Department  
 2021 McGraw Center for Teaching and Learning Workshop—*Troubleshooting Your Precept*  
 2020 Campus Behavioral Science Initiative Workshop—*How Bias Leads to Neglect of Low-Income Students*  
 2019 McGraw Center for Teaching and Learning Workshop—*Troubleshooting Your Precept*  
 2019-2021 Co-Founder & Co-Chair, Psychology Graduate Teaching and Pedagogy Committee  
 2018-2022 Co-Founder & Co-Organizer, Emerging Scholars in Psychological Science Talk Series  
 2018 IRB Compliance Administrator Hiring Committee  
 2017 Campus Behavioral Science Initiative Workshop—*Choice Architecture*

### **AD HOC REVIEWING**

*Personality and Social Psychology Bulletin, Journal of Experimental Social Psychology, Organizational Behavior and Human Decision Processes, Judgment and Decision Making, Journal of Behavioral Decision Making, Behavioural Public Policy, European Journal of Social Psychology, Journal of Marketing Research, Self & Identity, Journal of Social and Personal Relationships, Journal of Applied Research in Memory and Cognition, PLOS ONE, International Journal of Psychology, European Journal of Operational Research, APS Student Research Award*

### **PROFESSIONAL AFFILIATIONS**

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Society for Judgment and Decision Making | Behavioral Science & Policy Association | Society for Personality and Social Psychology | Society for the Psychological Study of Social Issues | Association for Psychological Science